DS&E NEWS RELEASE

Deutsch, Shea & Evans, Inc. 49 East 53rd Street, New York, NY 10022 • A subsidiary of Foote, Cone & Belding Communications, Inc.

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TECHNICAL DEMAND AVERAGES 138

FOR FIRST HALF OF 1984; JULY STABLE

The market for engineers and scientists has been a very positive one during the first half of 1984, according to data provided by the Deutsch, Shea & Evans High Technology Recruitment Index. This Index, based on the volume of recruitment advertising directed to degreed professionals in science and engineering averages 138 through June. June also marks the first month this year in which the Index, which is based on a three-month running average, has registered a downturn. The June Index stands at 138, a three point drop.

Single-month data for June and July are stable, with only a one point drop in June and no change in July.

(MORE)

Deutsch, Shea & Evans, which has maintained this Index since 1960 does not see these small changes as important. "Though the Index is seasonally adjusted," says a DS&E spokesperson, "the summer months frequently show dips in demand which are followed by a significant upswing in the fall. This is the pattern we expect for this year."

HIGH TECHNOLOGY RECRUITMENT INDEX
(1961=100; Seasonally Adjusted)

Month	Single-Month Figure	High Technology Recruitment Index*
July, 1983	104	101
August	104	106
September	111	108
October	110	102
November	100	111
December	123	120
January, 1984	137	132
February	135	134
March	129	137
April	148	139
May	139	141
June	138	138
July	138	

*Based on a 3-month running average

HTRI is based on recruitment advertising placed in key newspapers and professional journals each month. DS&E, which has maintained the Index since 1960, is a recruitment advertising agency, a subsidiary of Foote, Cone & Belding Communications, Inc.

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